BENEDICT VINCENT RAMIREZ

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🏠 Mexico Pampanga, PH

PORTFOLIO
LINK/QR CODE
https://portfolio

I have extensive experience in Frontend and Backend Development, as well as DBMS and UI design, across Ecommerce, Booking, Software, and Healthcare industries. I am proficient in various Frameworks, CMS, Web Development, and UI Design. Holds a Bachelor of Science in Information Technology from Don Honorio Ventura State University, Bacolor, Pampanga.

Professional Experience

Launch Smarter Australia   **Mexico, Pampanga (REMOTE)**
Fullstack Web Developer   Feb 2025 – Current

- Developed a custom booking plugin for Gotham Auto, enabling real-time scheduling and reducing manual work by 80%.
- Implemented a payment gateway for a subscription–based website.
- Integrated Email Automation.
- Integrated Google Sheets Automation
- Integrated Google Calendar Automation.
- Integrated Google Meet Automation.
- Integrated SMS Verizon Automation.
- Applied on-page and technical SEO techniques, increasing organic traffic by 40% and improving search rankings.
- Optimized all client assets, resulting in faster load times and better SEO.
- Experienced in building and customizing WordPress websites both with page builders (e.g., Elementor, WPBakery) and through custom code.
- Delivered fully responsive websites compatible across iOS, Android, tablet, and desktop.
- Led frontend and backend initiatives in partnership with designers, developers, and stakeholders to streamline operations.
- Developed and maintained multiple websites and web systems across Canada, Australia, and the USA.

Offsure Outsourcing Global Inc.   **Clark, Pampanga (ONSITE)**
Junior Web Developer   Jan 2024 – Dec 2024

- Handling multiple web systems for **E-commerce**, **Business Websites**, and **Employee Management Systems** using React, HTML/CSS, Javascript, PHP, Tailwind, etc.
- Experienced in using **Bitbucket** for version control, managing repositories, and collaborating on development projects.

- Proficient in deploying and managing applications on **Vercel** for seamless performance and scalability.
- Skilled in managing domain registrations, hosting, and **DNS** configurations on GoDaddy and Hostinger.
- Knowledgeable in **Firebase** services, including Firestore, Authentication, and Hosting, for building scalable web applications.
- Proficient in using **Git** for version control, branching strategies, and collaborative development.
- Skilled in using **Tailwind CSS** to create responsive and modern UI designs with utility-first styling.
- Strong understanding of **JavaScript** for building dynamic and interactive web applications, including **API** integrations
- Experienced in developing and customizing **WordPress** websites using themes, plugins, and Elementor Pro.
- Knows how to optimize websites for search engines and track performance using **Google Analytics** for data-driven insights.
- Experienced in implementing **SEO** strategies, including keyword optimization, on-page and technical SEO, and performance enhancements to improve search rankings and website visibility.
- Has basic knowledge of **AWS** services.

Freelance Web Developer   **Mexico, Pampanga**
Full Stack Web Developer   March 2022 - May 2024

- Developed dynamic web applications using **Laravel**, **PHP**, and **Tailwind CSS**, ensuring robust functionality and responsive design.
- Designed and implemented a Document Management System (**DMS**) to streamline document storage, retrieval, and management for clients.
- Integrated third-party **APIs** to enhance application features and functionality, improving overall user experience.
- Employed agile methodologies to efficiently manage project timelines and deliverables, ensuring client satisfaction and project success.
- Collaborated closely with clients to analyze business requirements, propose technical solutions, and implement tailored web solutions that meet specific needs and objectives.

Capstone Project   **Bacolor, Pampanga**
Lead Programmer - *Recruitment Government Platform*   Aug 2022 - Dec 2023
with Preliminary Employment Examination

- Led the development team in creating a robust Recruitment Government Platform tailored for government agencies, integrating a Preliminary Employment Examination module to streamline the hiring process.
- Ensured compliance with security standards and regulations, implementing robust authentication mechanisms and data encryption protocols to safeguard applicant information.
- Provided technical leadership and guidance to the development team, fostering a collaborative environment and promoting best practices in software engineering and project management

- Architected and implemented core functionalities, including job listings, user registration, preliminary examination modules, and application management systems, ensuring scalability and efficiency.
- Conducted regular code reviews, identified areas for optimization, and implemented performance enhancements to maintain code quality and ensure system reliability.

Technical Skills

Tailwind	React	Bootstrap	HTML	CSS	Photoshop
PHP	Node	Javascript	Laravel	SQL	Illustrator
Jira	Bitbucket	Git	WordPress	Figma	Filament

Education Background

Don Honorio Ventura State University   **Bacolor, Pampanga**
Bachelor of Science in Information Technology   2020-2024

- With Latin Honors
- Acquired Class Top 1 in the Academic Years 2020 and 2024
- Consistent President Lister & Deans Lister 2020-2024
- Acquired Top 10 Highest Average Among all the Students of the College of Computing Studies
- Most Outstanding Student 2024

Certifications

Search Engine Optimisation   **Udemy**
                                                                                              March 2024
Vanilla PHP   **Udemy**
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